



# MLA '04 Seize the Power

May 23 - 26, 2004  
Washington, D.C.

[www.mlanet.org](http://www.mlanet.org)

Sunday, May 23, 2004

Welcome to MLA '04 and Presidential Address...Patricia L. Thibodeau, AHIP, President, MLA, and Director, Medical Center Library, Duke University, Durham, NC

Plenary Session 1, John P. McGovern Lecture, Introduction...Gary Freiburger, AHIP Association Chair, 2004 NPC. Geographic Illiteracy and National Security, Harm J. de Blij, distinguished professor, Department of Geography, Michigan State University - East Lansing, Sponsored by EBSCO

Section Program 1, Sunday, May 23, 2004

Consumer and Patient Health Information: Power in the Trenches

Educational Media and Technologies: Educating the 21st Century Health Professional

History of the Health Sciences: The Power of Leadership

Hospital Libraries: Power Rangers: Plugging into the Power

Medical Library Education: Emerging Ideas: The Power of Fresh Perspectives

Handouts

Audio

[Search](#)

[Next>>>](#)

[Help](#)



# MLA '04 Seize the Power

May 23 - 26, 2004  
Washington, D.C.

[www.mlanet.org](http://www.mlanet.org)

Sunday, May 23, 2004

**National Program Committee: Building and Maintaining Professional Power Tools: Architecture, Analysis, and Assessment**

**Pharmacy and Drug Information: The 2004 EMBASE.com Lecture**

**Public Health/Health Administration: Mining Data for Knowledge Generation: Collecting, Using, and Promoting Data Sets**

**Relevant Issues: Affronts to Library: Legal, Ethical, and Practical Responses**

**Research: The Power of Evidence (Part I): How Benchmarking Can Make Your Point**

**Veterinary Medical Libraries: The Power of Independence: Information for Owners of Service Animals**

Handouts

Audio

[Search](#)

[<<<Previous](#)

[Next>>>](#)

[Help](#)



# MLA '04 Seize the Power

May 23 - 26, 2004  
Washington, D.C.

[www.mlanet.org](http://www.mlanet.org)

Monday, May 24, 2004

Sunrise Seminar, NLM Online Users' Meeting

Sunrise Seminar, Thomson Scientific

Sunrise Seminar, UpToDate: Maximizing the Value of Electronic Information Resources

Plenary Session 2: The Janet Doe Lecture: Introduction, Frieda O. Weise, FMLA Life and Death on the Coral Reef: An Ecological Perspective on Scholarly Publishing in the Health Sciences, Rick B. Forsman, AHIP, FMLA, Director, Denison Memorial Library, University of Colorado Health Sciences Center\_Denver

Technology Showcase: wired. MD: The Future of Patient Education

MLA Business Meeting, Presiding Patricia L. Thibideau, AHIP, President, MLA; Treasurer's Report, Neil Rambo, Treasurer, MLA; Executive Director's report, Carla J. Funk, CAE

Open Forum, Information Specialist in Context Concept

Open Forum, Information Technology Issues in Hospital Libraries

Open Forum, Institute of Museum and Library Sciences (IMLS) Grants

Handouts

Audio

[Search](#)

[<<<Previous](#)

[Next>>>](#)

[Help](#)



# MLA '04 Seize the Power

May 23 - 26, 2004  
Washington, D.C.

[www.mlanet.org](http://www.mlanet.org)

## Section Program 2, Monday, May 24, 2004

Cancer Librarians: Making Critical Decisions: End-of-Life Health Care

Chiropractic Libraries: Eco-Power: Taking Back the Environment

Collection Development: Building Your Power Base: Collection Development in Molecular Biology and Bioinformatics

Consumer and Patient Health Information: The Power of Collaboration

Hospital Libraries Section: Thunder Claps and Lightning Bolts

International Cooperation: International Cooperation: The Power of Sister Libraries

Leadership and Management: Paths to Power (Part 1)

Handouts

Audio

[Search](#)

[<<<Previous](#)

[Next>>>](#)

[Help](#)



# MLA '04 Seize the Power

May 23 - 26, 2004  
Washington, D.C.

[www.mlanet.org](http://www.mlanet.org)

Monday, May 24, 2004

Medical Informatics: Power Partners: What Medical Informatics Can Do for Medical Librarians and What Librarians Can Do for Informatics

Nursing and Allied Health Resources: Sharing the Power (Part I): Delivery of Effective Instruction

Research: The Power of Evidence (Part 2): Discovering Our Effectiveness with Outcomes

Technical Services: Lighting the Path: Digital Repositories in the Real World

Handouts

Audio

[Search](#)

[<<<Previous](#)

[Help](#)

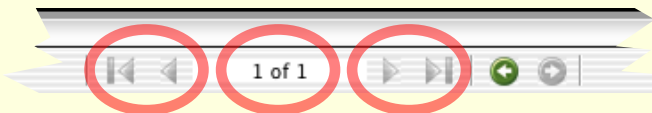
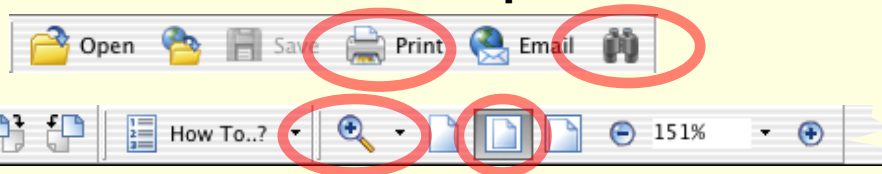
# MLA '04 Seize the Power

**May 23 - 26, 2004  
Washington, D.C.**

[www.mlanet.org](http://www.mlanet.org)

**Roll mouse over circled areas for more information**

## Adobe Reader Help



## QuickTime Help



**For more information, contact us at  
Medical Library Association  
312 419 9094 or at [www.mlanet.org](http://www.mlanet.org)**

**For technical assistance, email  
[technical@tsok.net](mailto:technical@tsok.net) or call 1 858 625 5969**